

Amendments to the Description:

This following replaces paragraph [0001] of the application:

[0001] The present application is related to and claims the benefit of priority of the following commonly-owned, presently-pending provisional application(s): application serial no. 60/521,052 (Docket No. ALIO/0001.00), filed February 11, 2004, entitled "Distributed System and Methodology for Delivery of Media Content", of which the present application is a non-provisional application thereof. The present application is also related to the following commonly-owned, presently-pending application(s) application serial no. [-----] 10/709,391 (Docket No. ALIO/0001.01), filed [-----] 04/30/2004, entitled "Distributed System and Methodology for Delivery of Media Content"; application serial no. [-----] 10/709,393 (Docket No. ALIO/0001.03), filed [-----] 04/30/2004, entitled "System and Methodology for Distributed Delivery of Online Content in Response to Client Selections from an Online Catalog". The disclosures of each of the foregoing applications are hereby incorporated by reference in their entirety, including any appendices or attachments thereof, for all purposes.